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## EDUCATION

- 2010 - 2012 PRATT INSTITUTE**  
MS Communication Design, Graduated with Honors, GPA 3.9
- 2001 - 2005 MINNEAPOLIS COLLEGE OF ART AND DESIGN**  
BFA Illustration, Graduated December 2005, GPA 3.7
- 2004 UNIVERSITY OF BRIGHTON, ENGLAND**  
Study Abroad Program
- 1999 - 2001 PERPICH CENTER FOR ARTS EDUCATION**  
Emphasis on Printmaking and Painting

## EXPERIENCE

- 2016 - PRESENT ART DIRECTOR, MOTION DESIGN, THE NEW YORK TIMES, NEW YORK, NY**  
Responsible for growing the role of video within the advertising department. This includes product design, videos for marketing collateral, sizzle reels, animation for paid posts and videos for newsroom conferences and advertising events. In addition to video, I also art direct internal and advertising pitches and programs. I creative direct some of our high profile events, from the identity design though to the final event. This involves not only design, but managing teams to execute all the media and materials around the event. To do this, I have to successfully work across teams, from the newsroom to marketing to product design to advertising.
- 2012 - 2016 SENIOR MULTIMEDIA DESIGNER, WIRED MAGAZINE, NEW YORK, NY**  
Responsible for all marketing projects in need of motion design from concept to completion, including advertisements, sizzle reels and event collateral. Also responsible for a variety of print, interactive, and experience design.
- 2011 PACKAGING DESIGN INTERN, NICKELODEON, NEW YORK, NY**  
Designed packaging for a variety of products with licensed Nickelodeon characters.
- 2011 FOR STUDENTS BY STUDENTS DESIGNER, BARNES & NOBEL, NEW YORK, NY**  
Designed stationery products for a back to school promotion.
- 2005 - PRESENT FREELANCE ILLUSTRATOR AND MOTION DESIGNER**  
Selected Commissions:  
Porsche, Radio Shack, Ally Bank, Jared, Habana Works, Minnesota Conservation Volunteer Magazine, A. Nelessen Associates, Speakeasy Magazine
- 2010 DESIGNER, CLEARWATER SYSTEMS, INC. ANDOVER, MN**  
Corporate identity designer
- 2007 - PRESENT COMMISSIONED ARTWORK**  
Created commissioned artwork for a variety of patrons.
- 2006 - 2007 PRODUCTION DESIGNER, PRESS PUBLICATIONS, WHITE BEAR LAKE, MN**  
Designed advertisements for six weekly newspapers plus special publications, worked with Sales Reps and was in charge of all cover designs and conceptual projects.

## SKILL SET

### DIGITAL

AFTEREFFECTS

CINEMA 4D

PREMIERE

AUDITION

FINAL CUT PRO

INDESIGN

PHOTOSHOP

ILLUSTRATOR

SKETCH

FIGMA

WEBFLOW

KEYNOTE

HTML/CSS

MICROSOFT OFFICE

### HAND SKILLS

BOOK BINDING

PRINT COLLATERAL

WATERCOLOR

ACRYLIC

SCRATCH BOARD

PEN & INK

OIL

PRINTMAKING

SCREEN PRINTING

## AWARDS & HONORS

- 2021** The New York Times Publisher's Award for "Black History, Continued."
- 2021** Adweek's "Best Thought Leadership Podcast" for Accenture's Built for Change podcast.
- 2020** Three Advertising Awards, The New York Times
- 2019** Shortlisted for Cannes Lion
- 2016** Speaker at the Global Video Media Forum in China
- 2015** Advertisement of the Quarter, Wired
- 2014** Publisher's Award for Magazine of the Year, Condé Nast
- 2012** Excellence in Academic Achievement, Pratt
- 2010** 3rd Place Minnesota State Fine Art Competition
- 2005** Runner up for The North American Review Cover Competition
- 2003** Gaylord Benson Sophomore Merit Scholarship
- 2001** Friends of MCAD Scholarship/ MCAD Opportunity Grant