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EDUCATION

2010 - 2012 PRATT INSTITUTE

MS Communication Design, Graduated with Honors, GPA 3.9

2001 - 2005 MINNEAPOLIS COLLEGE OF ART AND DESIGN

BFA Illustration, Graduated December 2005, GPA 3.7

2004 UNIVERSITY OF BRIGHTON, ENGLAND

Study Abroad Program

1999 - 2001 PERPICH CENTER FOR ARTS EDUCATION

Emphasis on Printmaking and Painting

EXPERIENCE

- 2016 - PRESENT** **ART DIRECTOR, MOTION DESIGN, THE NEW YORK TIMES, NEW YORK, NY**
Responsible for growing the role of video within the advertising department. This includes product design, videos for marketing collateral, sizzle reels, animation for paid posts and videos for newsroom conferences and advertising events. In addition to video, I also art direct internal and advertising pitches and programs. I creative direct some of our high profile events, from the identity design though to the final event. This involves not only design, but managing teams to execute all the media and materials around the event. To do this, I have to successfully work across teams, from the newsroom to marketing to product design to advertising. Prior to my current role, I used to work on our product team, adding motion design and video to our suite of advertising products.
- 2012 - 2016** **SENIOR MULTIMEDIA DESIGNER, WIRED MAGAZINE, NEW YORK, NY**
Responsible for all marketing and advertings projects in need of motion design from concept to completion, including advertorials, paid posts, sizzle reels and event collateral. Also responsible for a variety of print, interactive, and experience design.
- 2011** **PACKAGING DESIGN INTERN, NICKELODEON, NEW YORK, NY**
Designed packaging for a variety of products with licensed Nickelodeon characters.
- 2011** **FOR STUDENTS BY STUDENTS DESIGNER, BARNES & NOBEL, NEW YORK, NY**
Designed stationery products for a back to school promotion.
- 2005 - PRESENT** **FREELANCE ILLUSTRATOR AND MOTION DESIGNER**
Selected Commissions:
Porsche, Radio Shack, Ally Bank, Jared, Habana Works, Minnesota Conservation Volunteer Magazine, A. Nelessen Associates, Speakeasy Magazine
- 2010** **DESIGNER, CLEARWATER SYSTEMS, INC. ANDOVER, MN**
Corporate identity designer
- 2007 - PRESENT** **COMMISSIONED ARTWORK**
Created commissioned artwork for a variety of patrons.
- 2006 - 2007** **PRODUCTION DESIGNER, PRESS PUBLICATIONS, WHITE BEAR LAKE, MN**
Designed advertisements for six weekly newspapers plus special publications, worked with Sales Reps and was in charge of all cover designs and conceptual projects.

SKILL SET

DIGITAL

AFTEREFFECTS
CINEMA 4D
PREMIERE PRO
AUDITION
FINAL CUT PRO
INDESIGN
PHOTOSHOP
ILLUSTRATOR
SKETCH
FIGMA
WEBFLOW
KEYNOTE
HTML/CSS
MICROSOFT OFFICE

HAND SKILLS

BOOK BINDING
PRINT COLLATERAL
WATERCOLOR
ACRYLIC
SCRATCH BOARD
PEN & INK
OIL
PRINTMAKING
SCREEN PRINTING

AWARDS & HONORS

- 2023** Digiday Best Editorial Video Series for Birkenstock, "Ugly for a Reason"
- 2023** Muse Platinum Winner for Birkenstock, "Ugly for a Reason"
- 2023** Best Brand and Media Partnership at the World Media Awards for Birkenstock, "Ugly for a Reason"
- 2023** Webby Honoree for Branded Podcast Of The Year, "American Express: The Next Chapter"
- 2023** Advertising Award, The New York Times
- 2022** Signal Awards Bronze winner for Accenture's Built for Change Podcast
- 2021** The New York Times Publisher's Award for "Black History, Continued."
- 2021** Adweek's "Best Thought Leadership Podcast" for Accenture's Built for Change podcast.
- 2020** Three Advertising Awards, The New York Times
- 2019** Shortlisted for Cannes Lion for GE's Audio Stories
- 2016** Speaker at the Global Video Media Forum in China